



CBA
Cork Business
Association

2024

YEAR IN REVIEW



A YEAR OF GROWTH & COLLABORATION

1

50% MEMBERSHIP GROWTH:
commitment to support local businesses.

Launched a **FIVE-YEAR STRATEGY**
to address Cork City's
evolving needs.

Restructured CBA Board
and Executive to align
and deliver our new
Strategy

Launched CBA Members
Social Media Reels



SAFE & CLEAN: A PRIORITY

2

Safe & Clean Subcommittee Developed:

To help Cork become the
safest and cleanest city.



Highlights

6+ ADDITIONAL GARDAÍ deployed in the city center in July.

Introduction of **COMMUNITY SAFETY VAN**

Call for continuation of extended resources.

SAFE & CLEAN EVENT: Collaboration with Gardaí, Lodge Security, and Cork City Council.

NEW RETAIL COMMITTEE

3

Collaboration of Cork City's largest retailers

Introduction and promotion of online retail reporting form

Retail Security Christmas tips released early Dec

Christmas Window Display Competition: Brightening the city during the festive season.



SUPPORTING THE NIGHTTIME ECONOMY



Key initiatives

Leave a Light On Campaign: Promoting a safer evening atmosphere.

Coffee House Lates: Supporting alternative social venues in the evening.

Grants issued to support local businesses in creating vibrant urban experiences.



BUSINESS ADVOCACY & LOBBYING



Submission to National Budget on behalf of CBA Members calling for -

Infrastructure, transport & housing improvements.

Staffing challenges & cost-of-doing-business reliefs.

Reduction in VAT rates & debt warehousing support



Submission to National Planning Framework

Formal meetings with 8 Snr Politicians & City Stakeholders to ensure Cork and CBA Member requirements were voiced

Collaboration with Cork Business Groups to call for progression with Cork Event Centre

EVENTS

6

Strategy Launch

Cork City 2030 Business
Breakfast

CBA AGM

Cork Business of the Year Awards

New Members breakfast

Safe & Clean Business Breakfast

Cork's Better Building Awards:
Recognising excellence in city
design and maintenance.



SUPPORTING KEY FESTIVALS & EVENTS



**Guinness Cork Jazz
Festival**

Cork on a Fork Festival

**5 Open Street
Events**



2025: EXCITING DEVELOPMENTS AHEAD

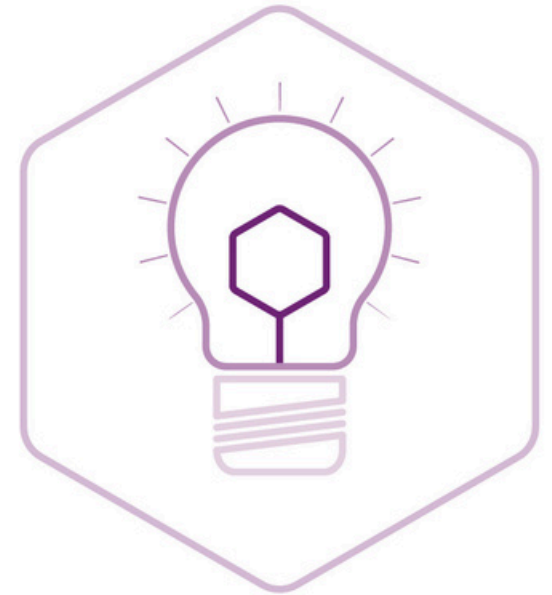


Community Safety Wardens: Enhancing safety and cohesion.

Cork Cleaning & Greening Initiative: Revitalising streetscapes.

Climate Action Clinics: Supporting businesses in achieving climate-neutral goals.

Cork City 2030: Advocating for better **transport, housing, and employment opportunities.**





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Get Involved and help shape
Cork City's future and access
support for your business.

*Here's to a
Prosperous
2025!*